

## Job description

### Job title

Marketing Intern

### About NovaMea

NovaMea SA is located in EPFL innovation park in the canton of Vaud (VD), Switzerland. The company develops, produces, and sells electrochemical energy storage and conversion technologies, currently focusing on anion exchange membrane (AEM) water electrolyzers for the production of green hydrogen. NovaMea's technologies stand out for their superior cost-efficiency, scalability, and compatibility with renewable energies. Our mission is to make a significant contribution to building a zero-emission energy system.

### Job summary

The Marketing Intern will support NovaMea's branding, market visibility, and customer engagement efforts. This role involves managing social media content, assisting with inbound and outbound marketing campaigns, following up with clients, and providing excellent customer service. The ideal candidate is creative, organized, and eager to learn about both marketing and the fast-growing green hydrogen industry.

### Job location

Saint-Sulpice (VD); on-site with occasional remote flexibility

### Starting time

Jan. 2026, duration: 6 months (50-100% occupancy, paid, with possibility of extension)

### Duties and Responsibilities

- Support NovaMea's branding and visibility across LinkedIn, website, and other channels.
- Create and schedule social media posts that communicate NovaMea's technologies, milestones, and company culture.
- Assist in preparing marketing materials (presentations, visuals, brochures, case studies).
- Conduct competitive and market research to support marketing and sales strategies.
- Assist with inbound marketing (responding to inquiries, sharing materials, capturing leads).
- Assist with outbound marketing (targeted outreach, drafting messages, monitoring engagement).
- Support customer follow-up and client service, ensuring timely and professional communication.
- Help maintain the clients database and track marketing and sales activities.
- Support the preparation and logistics of events, conferences, and exhibitions.

### Qualifications and skills

- Currently enrolled in or recently graduated from a Bachelor/Master program in Marketing, Communications, Business, or a related field.
- Strong interest in renewable energy, cleantech, or deep-tech startups.
- Excellent written and communication skills; fluent in English (French or German is a plus).

- Familiarity with social media platforms, especially LinkedIn.
- Basic skills in graphic design tools (Canva, Adobe Illustrator, PowerPoint) are an advantage.
- Organized, proactive, and detail-oriented; able to handle multiple tasks simultaneously.
- Creative mindset with an eye for brand consistency and visual storytelling.

**Benefits**

- Gain hands-on experience in marketing within a fast-growing cleantech startup.
- Opportunity to contribute to the commercialization of impactful green technologies.
- Exposure to the hydrogen and energy transition ecosystem.
- Dynamic, supportive, and collaborative work environment.

**Applications**

Please send your CV and application letter to Dr. Xingyu Wu, CEO, NovaMea SA, E-mail: [xingyu.wu@novamea.swiss](mailto:xingyu.wu@novamea.swiss)

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